

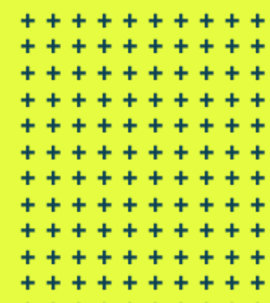


# FRONTIERE

Innovation, Technology, Consulting



# History of Innovation cycle

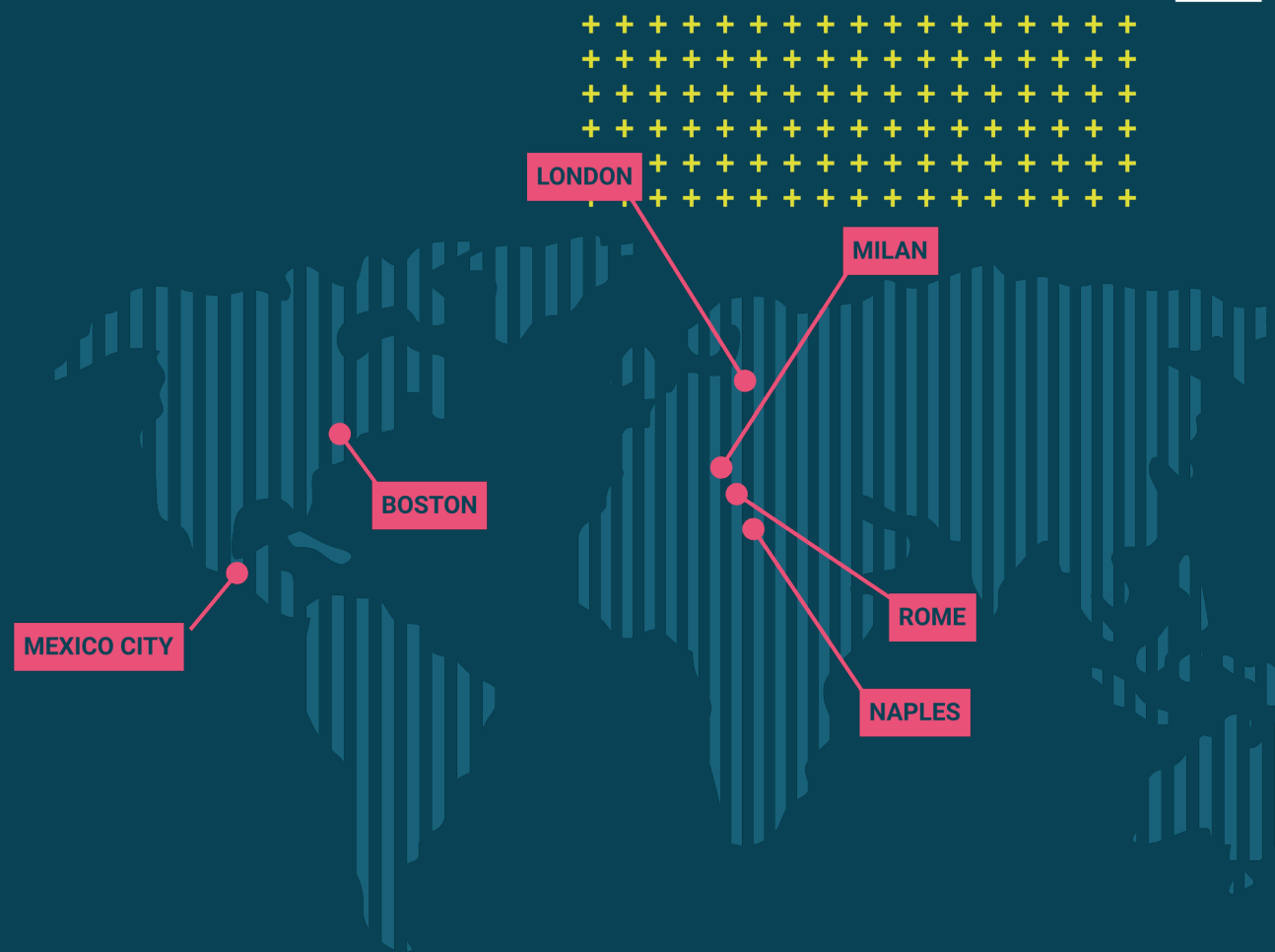


# Who we are

With more than 10 certified Innovation Managers, as well as entrepreneurs and professionals who are experts in innovative technologies, Frontiere offers the skills needed to accompany businesses into the Digital Transformation era.

New Humanism, Sustainability, and Accessibility are our founding elements.

The human being is at the center of our idea of Innovation: we constantly evaluate the impact of new technologies on the environment and people, to ensure sustainable progress and a better user experience by combining aesthetic and design elements typical of Made in Italy.





# Advantages

## Strategic Partner

Growing a business requires the right mix of technology, agility, high standards in process management and proven expertise. Frontiere is the ideal partner to integrate all these elements and set them at the right pace.

## No Vendor Lock-in

Collaboration and transparency are the key words of our relationship with customers. Every step of the Innovation process is extensively documented and shared. Our clients will never have to question the continuity of our relationship, which will not be based on exclusivity but on real growth in value.

## Visionary and Pragmatic

A relentless pursuit of growth and Innovation attentive to the humanistic aspects typical of the Italian Style. We pander to your needs by integrating your solutions and innovating your business models.

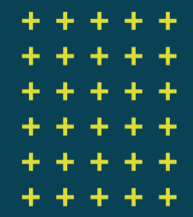
## Beyond limits and boundaries

We define, develop, and drive new market opportunities through technology. We want to create a reliable, ethical, and sustainable world that supports the human-centered digital transition.





# Values



WE ARE  
VISIONARY &  
PRAGMATIC



WE OPERATE  
LEAN, AGILE  
AND DIGITAL



WE ARE  
EFFECTIVE WITH  
AUTONOMOUS TEAMS



WE ARE  
WELLNESS  
ORIENTED



WE OPERATE  
WITH  
RESPONSIBILITY



WE  
SUPPORT  
TEAMWORK



WE ALWAYS LOOK  
BEYOND LIMITS  
AND BOUNDARIES



WE  
SUPPORT  
DIVERSITY

# Partners: Alan Advantage Startups Ecosystem



entando

filo

KPI6

AUTOMYO

ENER2CROWD.com

RENTUU  
Hiring equipment. Simply.

oreegano  
DAI VALORE AL TUO CIBO

SUMM.AI

Tutored

sensoworks

up2you

rightnow

TRACTION  
AUTOMATING PERFORMANCE

wallife

myBiros



# Our Approach

**WE HELP YOU IDEATE, SHAPE, AND SCALE YOUR BUSINESS.**

**At every step of Innovation, we work alongside our Clients by integrating their expertise in consulting or technology aspects that are non-core to their business but strategic to enable Innovation. Frontier technologies, established methodologies and holistic approaches enable us to rapidly experiment, innovate and scale in every business.**

# Open Innovation Ready to Go



## Customer needs

- Innovation projects
- Consultancy by specific tasks
- Services
- R&D activities



## Our Process

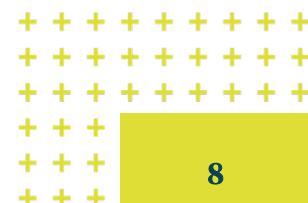
- Awareness
- Assessment
- Design
- Plan



### Research Partners



### Startups and Tech Companies



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# What we do and how we do it

## Discovery & Vision

## Innovation Strategy

### Artificial Intelligence

### Mobility Solution

- Data Governance
- Data Strategy
- Deep Learning
- Explainable AI
- Consulting

- Fleet Management
- MAAS
- Sharing Mobility
- Advanced Logistic
- Insurance Telematics

### NewGen Digital Solutions

### Enterprise Apps

- Discovery & Vision
- Innovation Strategy
- Service Design
- Execution
- Emergent New Tech Solutions and Services

- Integration
- Professional Services
- Development
- Enterprise Apps
- Cloud Services

## Service Design

## Execution



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# **New** generation digital solutions

New technologies and solutions companies of the future use to design new and better experiences, manage and automate work processes, create new business models, new sustainable economies.

 **XR | Metaverse |  
Blockchain | NFT**

 **Human Experiences |  
UX/UI**

 **IIoT | Digital Twin**

 **One more thing**



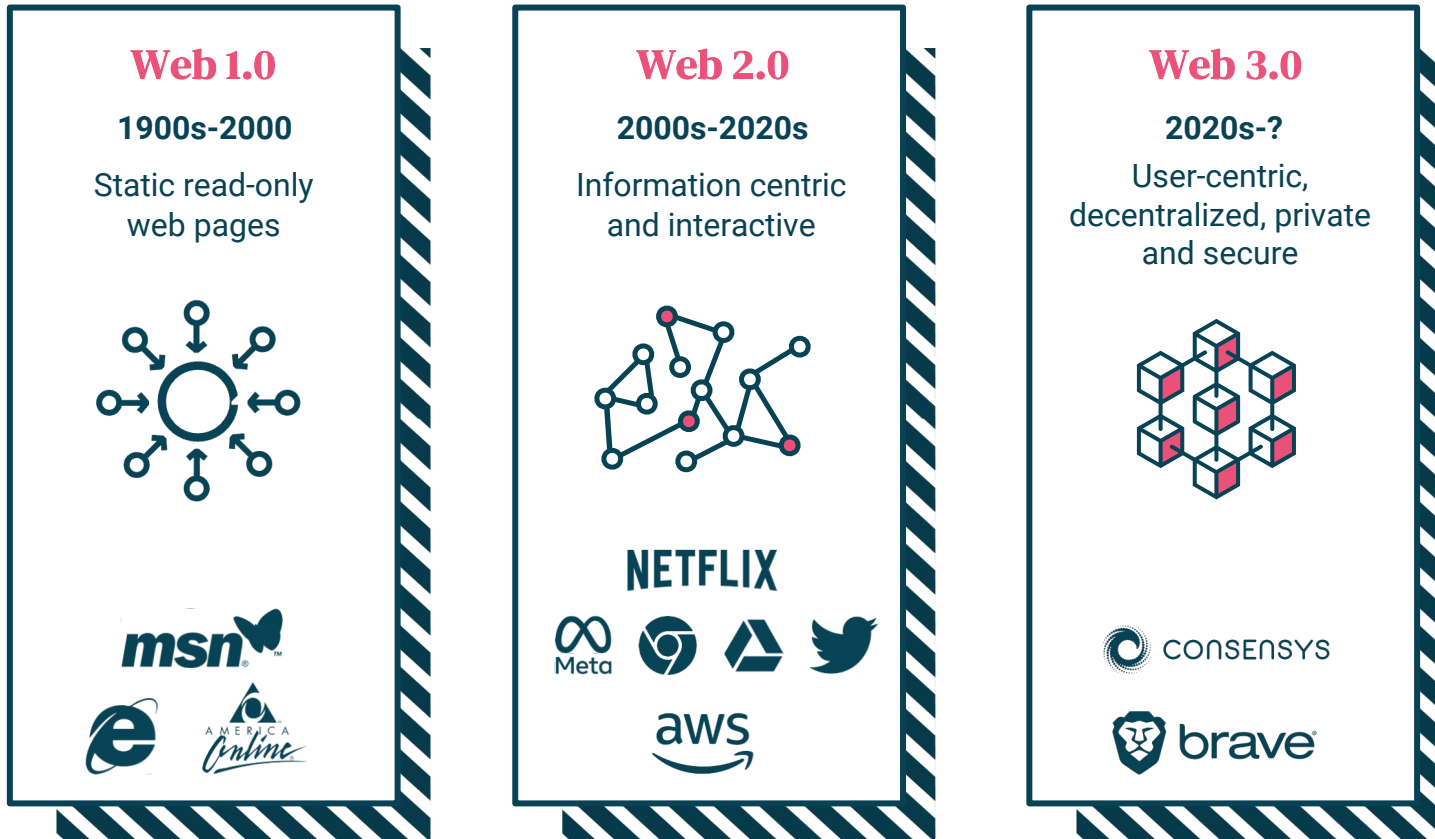


# Web 3

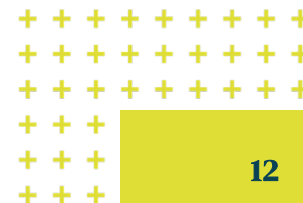
WEB3 IS A COLLECTION OF THE 21ST CENTURY'S MOST IMPACTFUL TECHNOLOGIES, COMBINED TO OFFER HUMANITY THE CHANCE FOR A MORE FAIR AND PEOPLE-CENTRIC FUTURE.



## Evolution of the web from 1.0 to 3.0



All business and home applications will use tokenized real-world assets and smart contracts to manage them. The killer web app 3 is yet to be revealed, but it will be a fantasy challenge





# Metaverse for Enterprise

## Better Collaboration



Teams come together in 3D workspaces that resemble real offices, interacting with one another face-to-face using digital avatars. Working in the same 3D space, even if virtual, has been found to improve the quality of collaboration and boost team cohesion relative to video calls, making it attractive to businesses with dispersed workforces.

## Product Showcases



Many organizations have built custom spaces for use not only by their staff but as venues for customer engagement. Scenarios that would be large scale, too expensive or otherwise dangerous to create in the real world can be easily created in virtual form.

## Immersive Learning



The immersive qualities of the metaverse also come into play in formal education and training. Well-constructed learning experiences in VR can help an otherwise passive learner become an active learner more likely to later recall what they learned.

## Marketing and Social Simulations



The metaverse is a powerful tool for gauging how customers interact with your new products and experiences. Rather than ask people what they think, you can simulate situations and scenarios in VR and see how people actually behave and use your product.



## HOW BIG TECH IS ENTERING THE METAVERSE

### Meta

Meta has two distinct advantages in the metaverse: its social media platforms and its dominance in the VR space. In social media, the tech giant is integrating smartphone-based AR experiences, such as virtual try-on or branded AR filters, with Instagram and Facebook. In VR, Meta is relentlessly acquiring and developing new immersive experiences, including games, virtual worlds, and fitness, to attract and retain consumers in its VR ecosystem.

### Qualcomm

Qualcomm is using its hardware expertise to target the metaverse infrastructure - i.e., technology for faster, more reliable internet and devices. The company is heavily investing in 5G infrastructures, which will improve the availability and quality of immersive experiences like AR/VR. Further, most popular AR/VR headsets runs on Qualcomm's chips. As a result, the tech giant is also creating AR/VR developer tools for automatic object recognition, motion detection, 3D mapping, and more.

### Microsoft

Microsoft's primary metaverse focus is gaming. The tech giant is aggressively acquiring startups and incumbents aggressively to build its internal gaming studio, which will develop content exclusively for Xbox. Microsoft is also investing resources in tools to build and maintain games, from developer platforms to content moderation software. Outside of gaming, Microsoft is investing, partnering, and building within the digital twins space.

# ✕ One more thing...



Thanks to the intense network of innovators that supports us, we are able to intercept the most important new technological innovations and get our hands on them to encourage their adoption by our customers.



Cyber Security



Quantum Technologies



New RISC chips



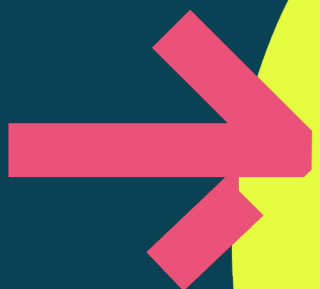
Wearables



Medical new generation devices

# What we do and how we do it

## Discovery & Vision



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## Service Design

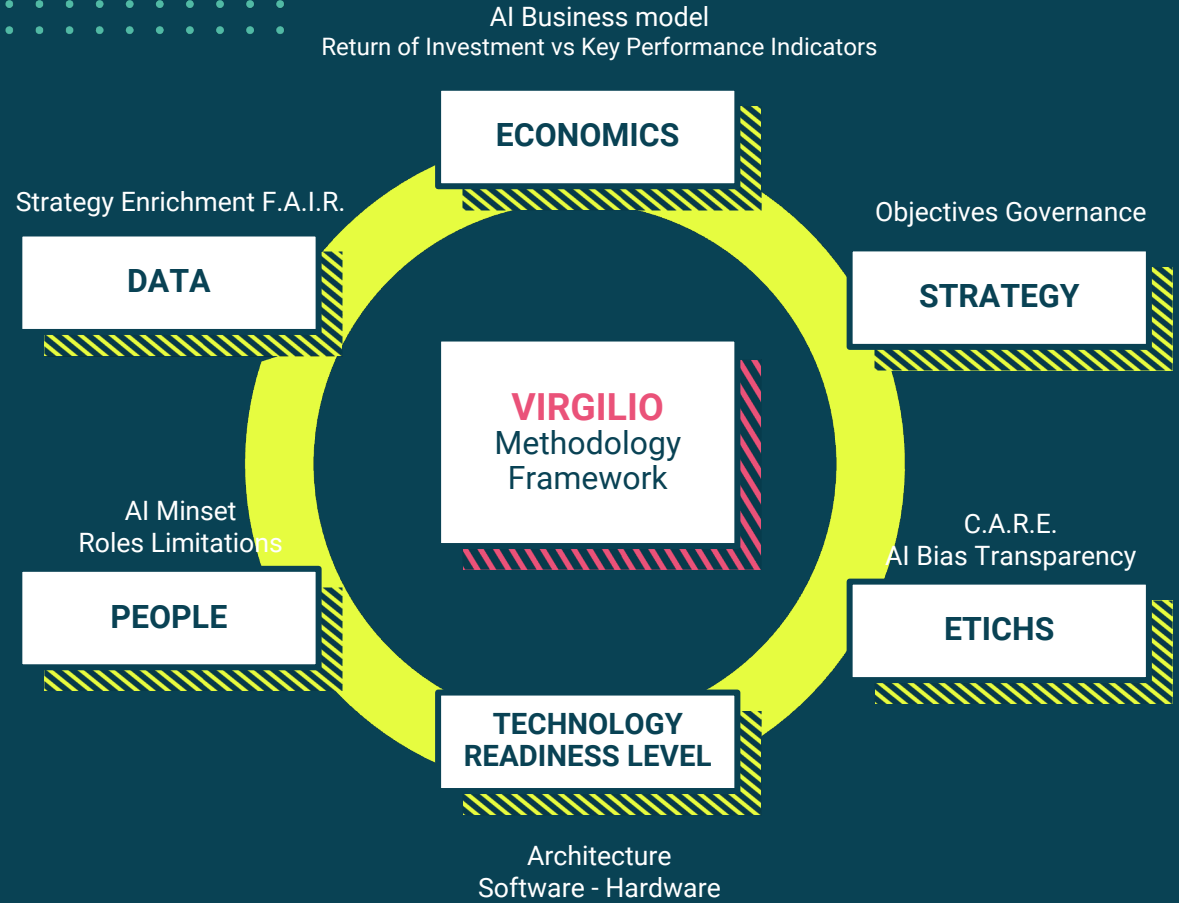
## Execution



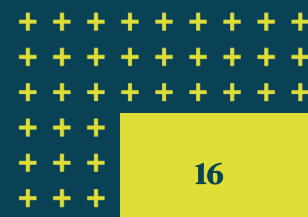
# Open Innovation Framework for AI & Data Strategy



How you benefit from leveraging services to achieve end-to-end aggregated-data enriching solutions?



Click the link below to read more  
[VIRGILIO](#)

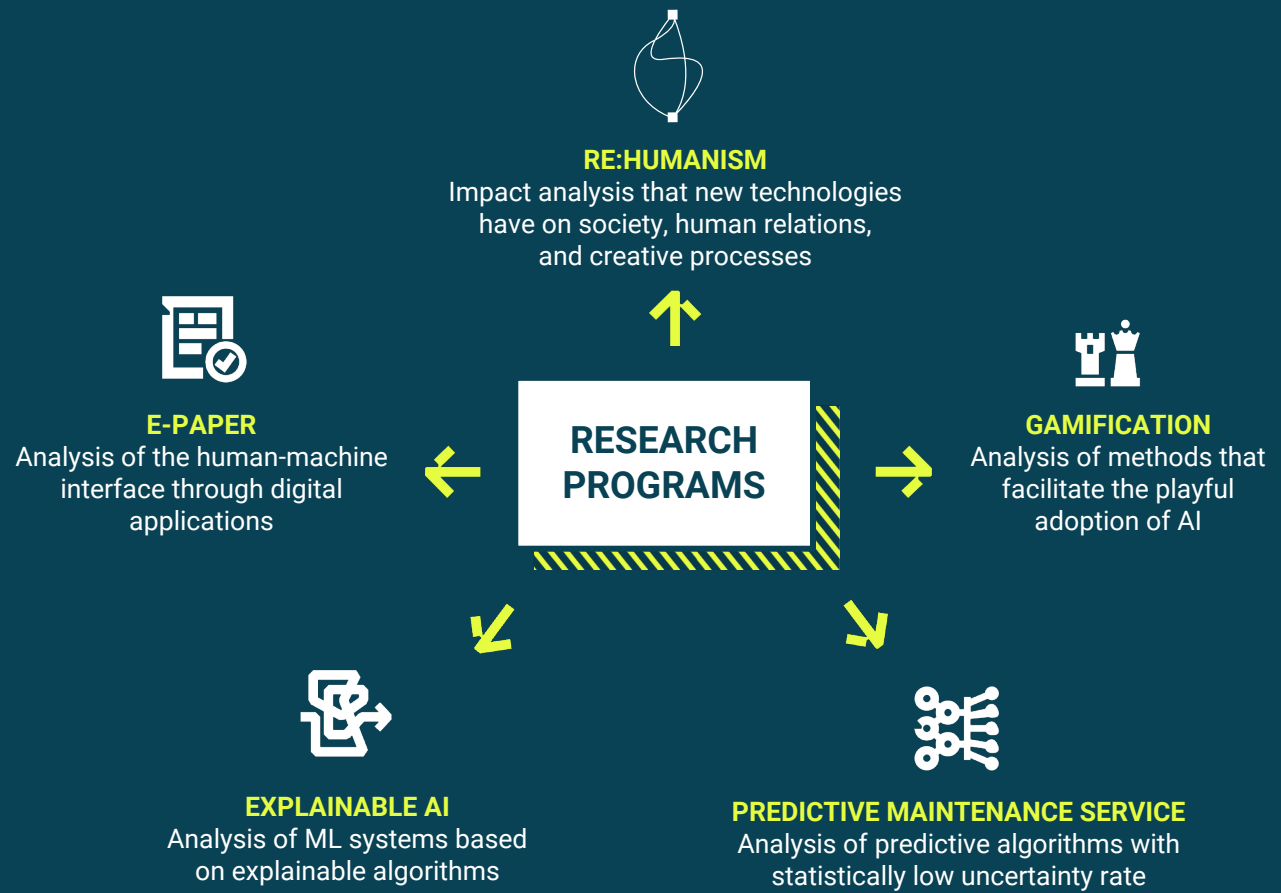






# Frontiere continuously innovates in new AI technologies

FOR EVERY 6€ EARNED, 1€ IS REINVESTED IN INNOVATION



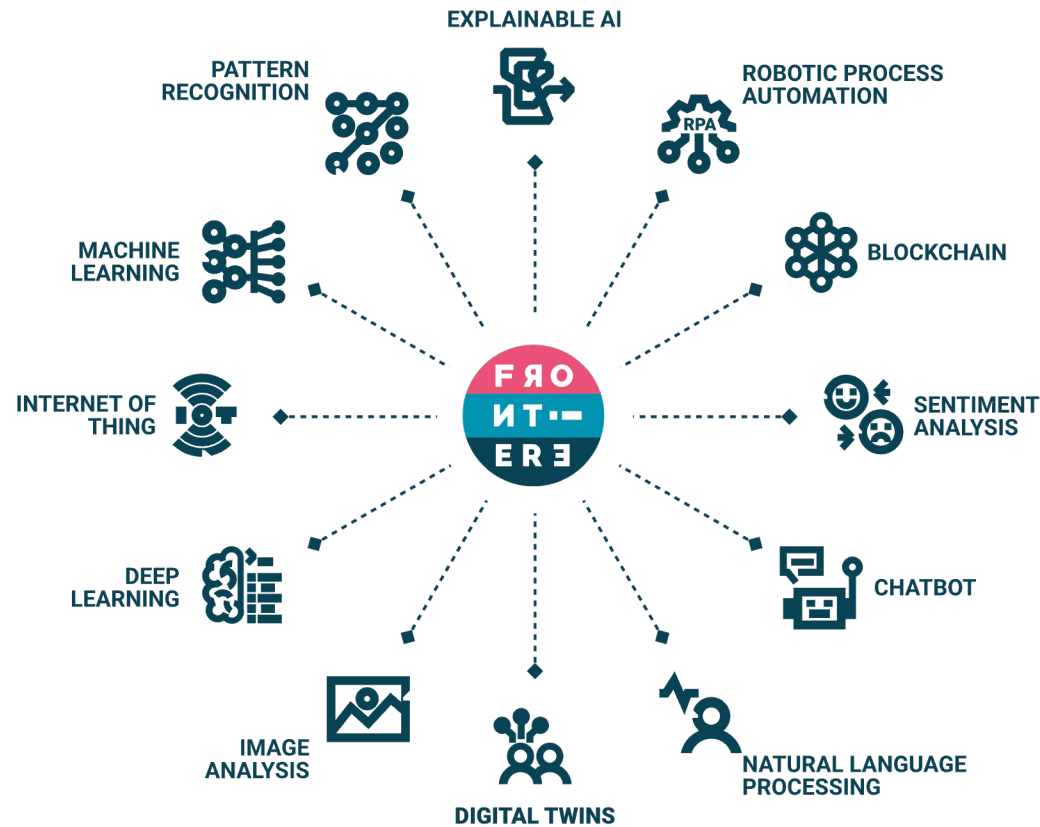
# Innovations becoming Success Stories

## FULL DOMAIN KNOWLEDGE

- Multidisciplinary engineering competencies
- Data strategy & data governance
- Awareness
- Explainable AI

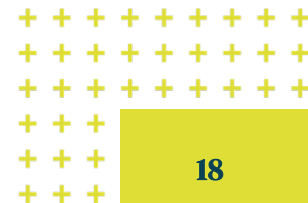
## USER CENTRICITY

- Design Thinking
- Working on the UX: Service Design
- Working on the UI: HMI design
- User-centered design process Virgilio



## TECH EDGE TECHNOLOGIES

- Micro-service technical infrastructure
- Data Analytics
- Blockchain
- IoT Networks
- Cybersecurity
- Machine Learning & Deep Learning
- Hyperautomation



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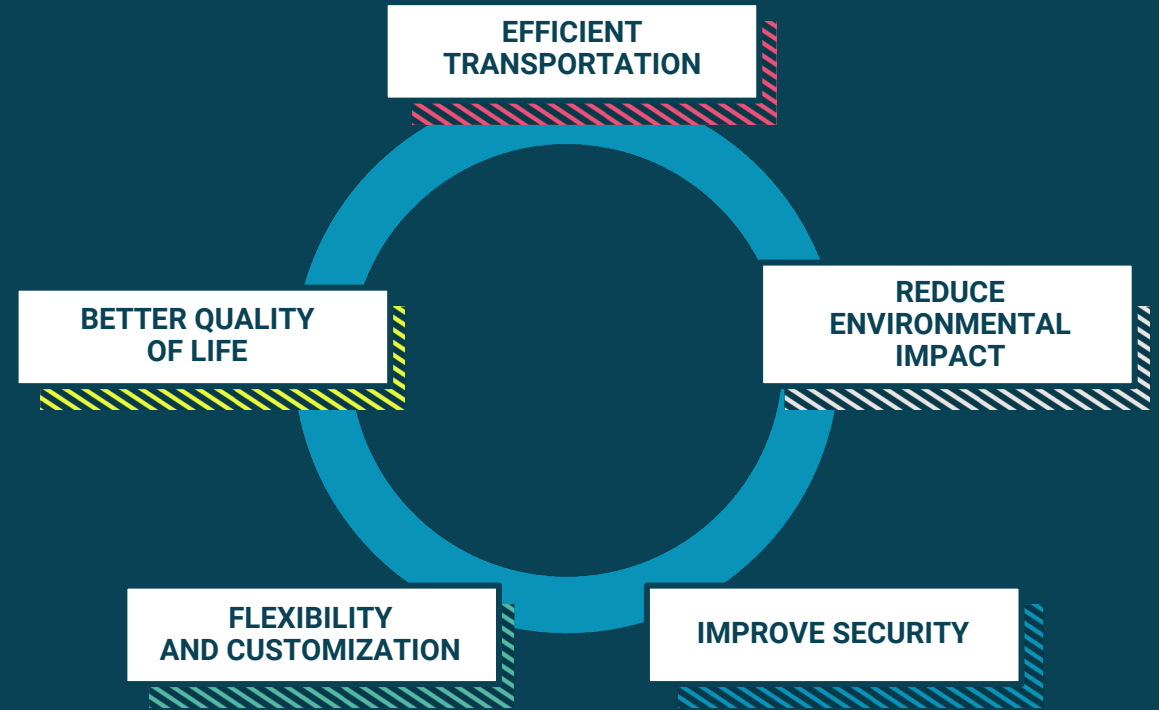
## Execution



# Smart Mobility

Global phenomena like UBER would never have had the success and exponential growth they have, without being able to take advantage of scalable and robust ready-to-use platforms, which would give developers the opportunity to focus only on their own business.

Our Mobility solution is proposed as an enabling platform for MaaS, which provides all the technological and application tools to new and old Mobility operators in every sector and market.

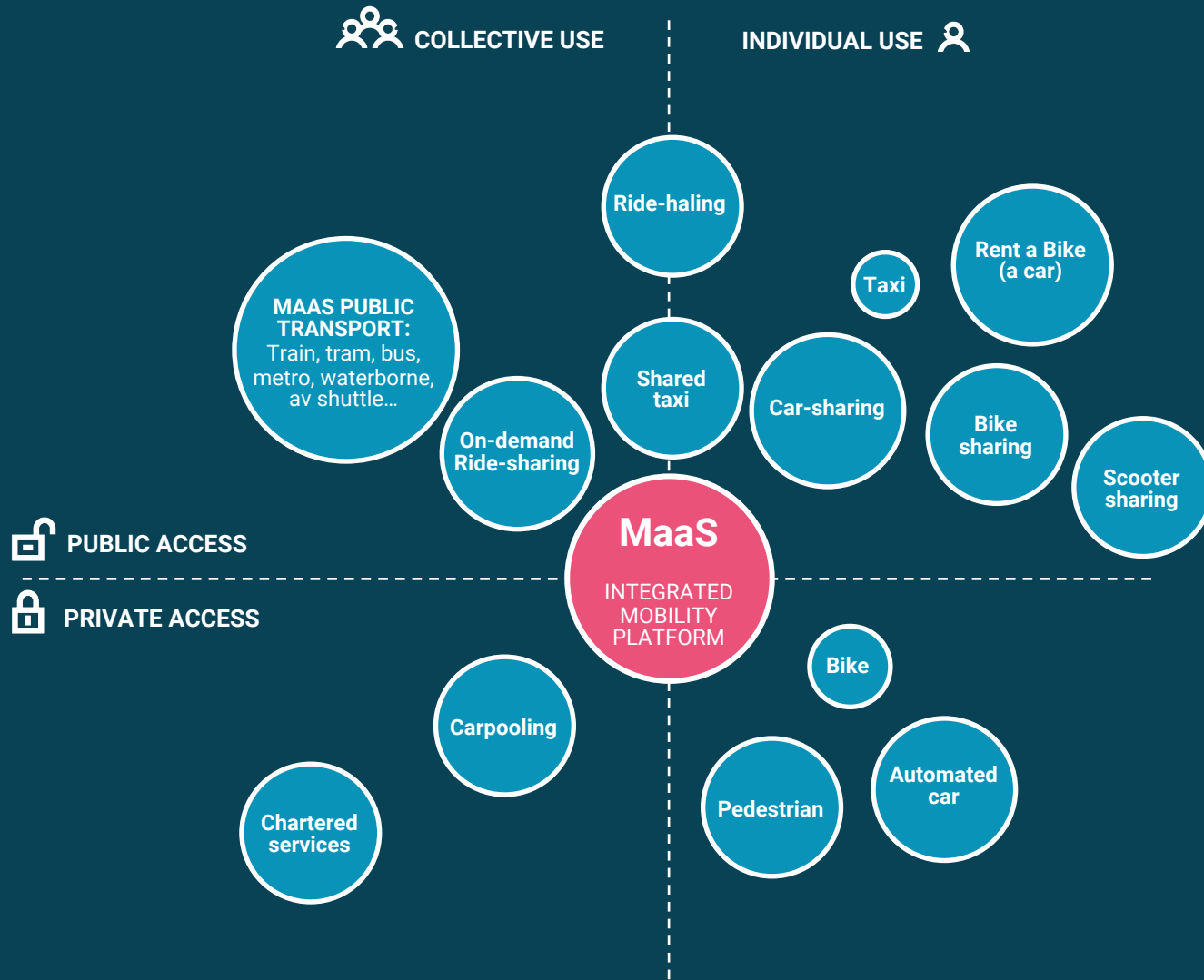


Smart mobility is based on the use of innovative solutions, such as telematics platforms for mobility, which can help to manage transport more efficiently and sustainably, for example in public transport, private transport, logistics or energy, to optimise the transport of people or goods, to monitor fuel consumption or to manage vehicle maintenance.

The goal of smart mobility is to offer more efficient, sustainable and safe mobility, in order to reduce the environmental impact of transport and improve people's quality of life.



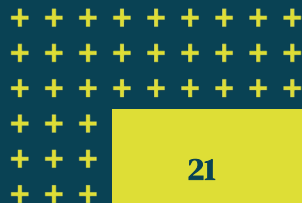
# Mobility as a Service



A complete suite of applications and integrated modules to address a sustainable transition in mobility, designed for Mobility managers, car rentals, transporters, vehicle manufacturers, insurance companies, taxi companies, logistics operators, NCCs and drivers.

Our solution geared towards sustainable mobility decision-makers is a state-of-the-art, cloud-native platform dedicated to mobility.

Services such as vehicle tracking, sharing, rental and monitoring are managed through an innovative "zero-clicks" configuration process and time-to-market in step with the times.



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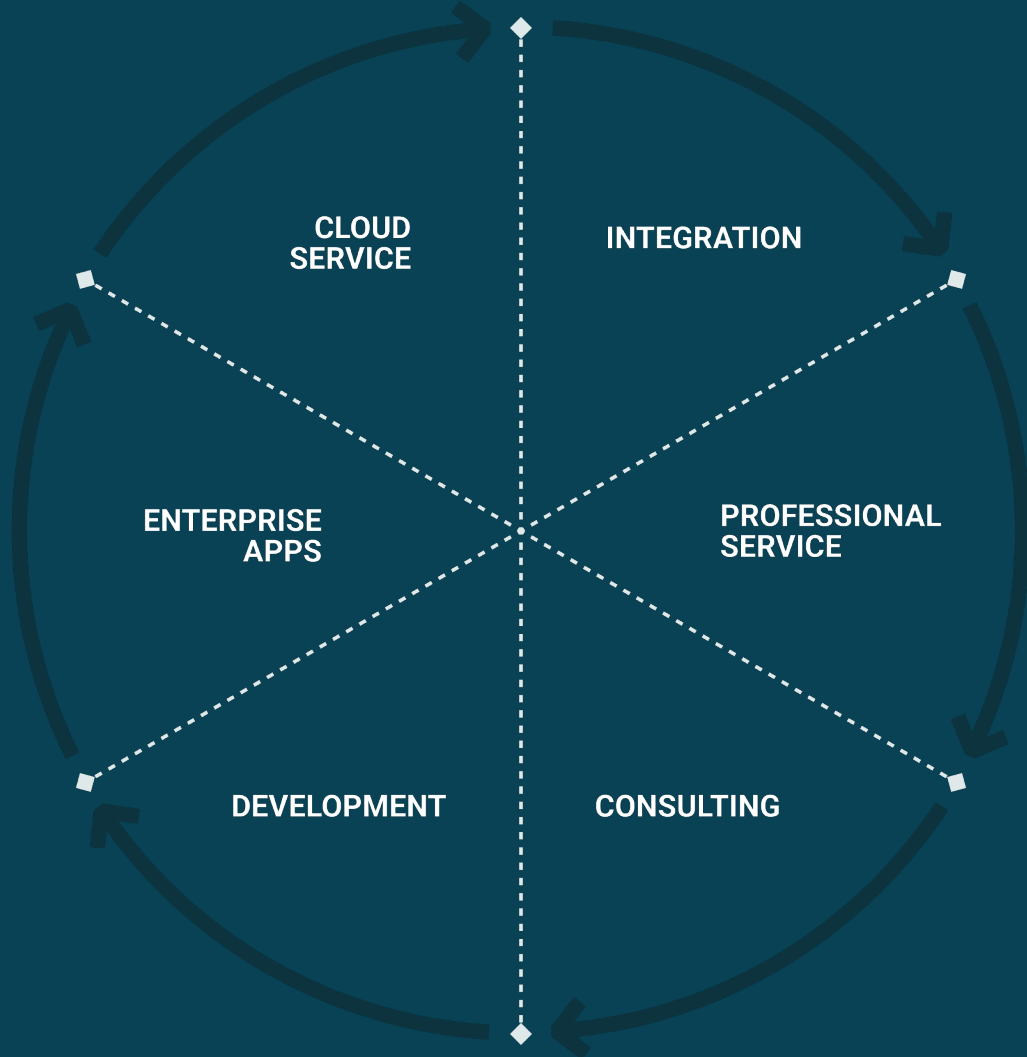
- Integration
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## Execution

## Service Design



# Enterprise App

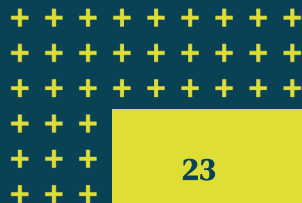


Technology changes at an exponential speed, becomes immersive and pervasive of our daily lives.

Companies can benefit greatly from innovations to conduct business with new tools where design, user experience and creativity are seamlessly integrated.

Our consulting activities range from professional services for highly specialized resources in particular technologies to the end-to-end design of projects tailored to the needs of our customers.

Our centers of excellence range from customer experience, to UX-UI design, to resilient and scalable modern architectures.



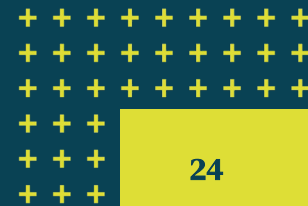
# Effectiveness & Quality Assurance



We aim for effectiveness, offering a quality product in compliance with the times, and we provide tools that allow the customer to change when he wants.



## Custom Scrum Method



# No Vendor Lock-in



Thanks to our No Vendor Lock in approach, the customer will choose to stay with us if and only if he believes he has worked well, that is, what we do is set up projects following an agile methodology, which allows maximum sharing of know-how with the customer.



# Market Segments

Energy & Utilities



Telecommunication



Finance  
(Bank & Insurance)



Healthcare



Automotive



Public Sector



Manufacturing

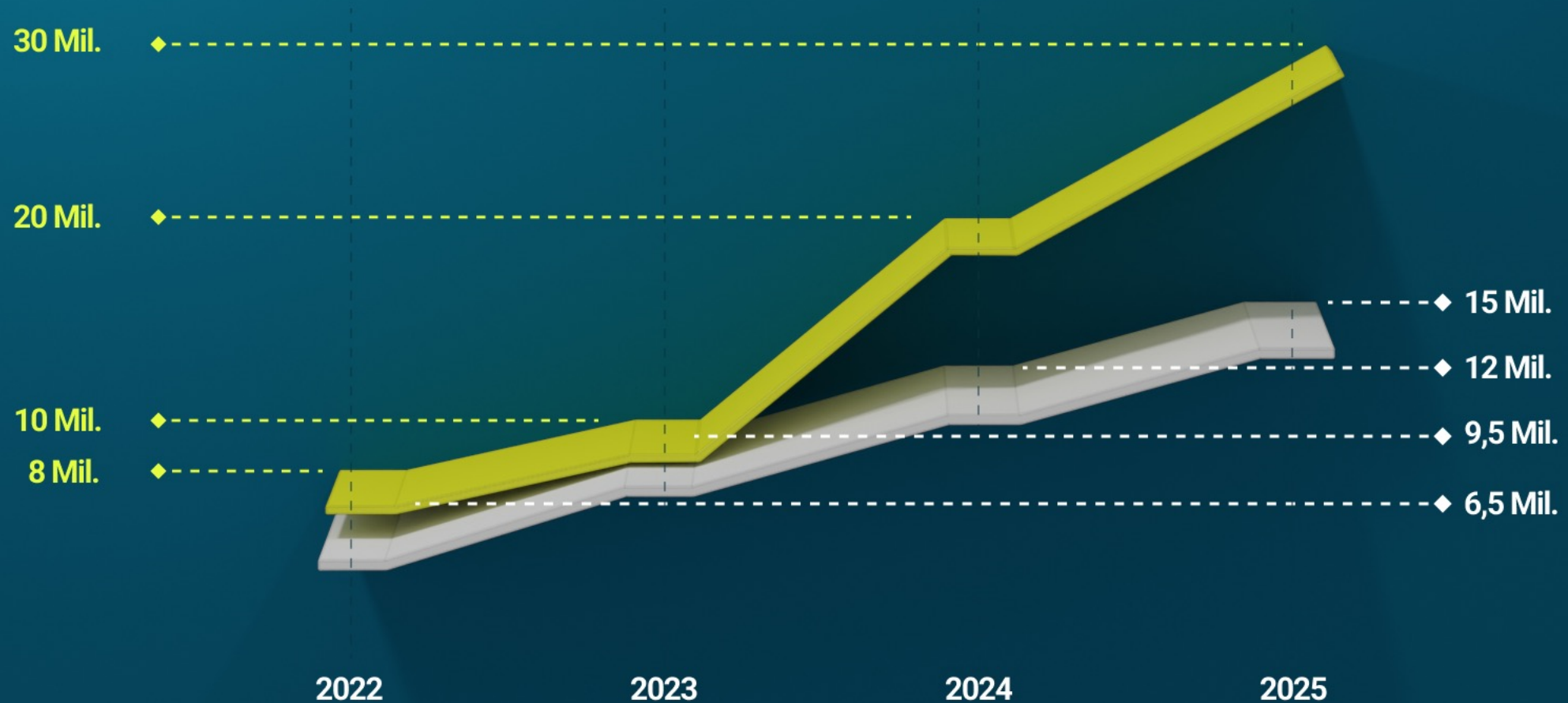


# Numbers



● Evaluation

● Revenues





# FRONTIERE

Innovation, Technology, Consulting

[frontiere.io](https://frontiere.io)  
[frontier@info.io](mailto:frontier@info.io)

